

## 1. ICBIM 2021 - 2021 5th International Conference on Business and Information Management

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**Abstract:** The proceedings contain 24 papers. The topics discussed include: a comparative study on IR4.0 technologies and its maturity level on small, medium enterprises in developed and developing countries; influencing factors of users' intention to purchase in the online used car market in China: influencing factors in the online used car market; challenges for expatriates in Japan to live as consumers; the effect of community income on purchasing power in the condition of the economic crisis; research on the models and enlightenment of referencing standards in regulations of major countries in the world; ethnic identity, acculturation and life satisfaction of the Yi in the context of social media: moderating and mediating effects; and the research on the relationship between China's commercial bank's joint-stock reform and interest spread.

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