

## The 7th International Conference on Business and Information Management

Bangkok, Thailand | August 18-20, 2023

### Welcome Message

Dear Colleague,

The rapid development of Business and Information Management in recent years has been driven by the growing demand for efficient and effective business operations, coupled with the increasing use of technology in business. The need for skilled professionals in this field has become more critical than ever before, and the emergence of new technologies such as big data, cloud computing, and artificial intelligence has created new opportunities for businesses to enhance their performance and gain a competitive edge.

We are delighted and honored to invite you to participate in the **7th International Conference on Business and Information Management (ICBIM 2023)**, taking place in Bangkok, Thailand from August 18 to 20, 2023. The conference is organized by Rangsit University, Thailand and technically sponsored by IEEE Thailand section and Southern University of Science and Technology, China.

Best Regards

Conference Chairs  
On behalf of the Conference Committee

### Call for Papers:

#### Information Systems and Technology

Accounting And Financial Information System  
Adoption Of Information Technology In Organizations  
Decision Support System  
Human Factors In Information Systems  
Information And Communication Technology  
Information Quality And Strategy  
Information Technology Management  
Internet of Things  
Quantum Information  
Quantum Strategies  
Computational Intelligence

#### Information Management & Strategies

Metaverse Technology  
Strategies for Fighting Against Coronavirus (COVID-19)  
Business Strategy and Information Systems  
Project Management  
Management Information Systems  
Adoption of Information Technology in Organizations  
Human Factors in Information Systems  
Information Systems Management  
Information Technology Management

#### E-Business Engineering And Management

Innovation Management  
E-Commerce Platforms & Models  
E-Commerce Applications  
Workflows And Transactions In E-Business  
Management And Engineering Of IT-Enabled Services  
Dependability And Performance Of E-Business Systems  
Business Performance Management  
Data And Knowledge Engineering For E-Business

#### Innovative Business Applications

Competitive Intelligence  
Virtual Reality for Business  
Blockchain  
Applications of Blockchain Technology  
Educational Technology  
Digital Communications

For more topics, please visit: <http://www.icbim.org/cfp.html>

### Submission Guidelines

Authors can submit their work in the form of a complete paper or an abstract. Paper submissions should be in English and limited to at least 5 pages which will be presented in oral presentations. In addition, we welcome abstracts & papers which will be presented in formal presentation sessions.

### Formatting Your Paper

Prospective authors are invited to submit their draft paper. Submitted papers should not have been previously published nor be currently under consideration for presentation or publication elsewhere. Please follow the formatting instructions for the draft paper:

1. Submit papers of at least 5 pages, up to 6 pages in length, double-column style as template, including figures, tables & references.
2. The first page must include: Title of the paper; Name, affiliation, E-mail address for each author; keywords.
3. Word Template Download Link: <http://www.icbim.org/Conference-template-A4.doc>

### Submission Method

Please log in the Electronic Submission System to submit your full paper and abstract. Submission System: <https://cmt3.research.microsoft.com/ICBIM2023>

### Conference Proceedings

Accepted papers will be submitted for inclusion into IEEE Xplore subject to meeting IEEE Xplore's scope and quality requirements.

ICBIM 2023 has been listed on the IEEE conference list!

[https://conferences.ieee.org/conferences\\_events/conferences/conferencedetails/59872](https://conferences.ieee.org/conferences_events/conferences/conferencedetails/59872)



### Important Dates

Submission deadline: June 20, 2023  
Notification deadline: July 15, 2023  
Registration deadline: July 25, 2023  
Conference Dates: August 18-20, 2023

### Contact Us

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